

Birmingham Covington School

1525 Covington Road
Bloomfield Hills, MI 48301
Phone: 248.203.4444 Fax: 248.203.4433



December 1, 2011

Dear Sir or Madam,

Birmingham Covington School (BCS) is requesting your help and support for our largest fundraising event, the Blast, being held on Sunday March 18, 2012. On behalf of our students, we are seeking donations of cash, gift certificates, products and/or services.

BCS is a 3rd - 8th grade global learning hub within the Birmingham Public Schools focusing on math, science and technology through interdisciplinary projects and global connections. Proceeds from the Blast will be used to enhance the curriculum and to fund the purchase of equipment and programming not covered by public funds. The following excerpt from a note from Principal Adam Hartley to the BCS Parents shows you what BCS is all about and how our kids are 21st Century learners! Based on funds raised from our Blast, programs supporting this type of problem solving are possible!

"Quick response (QR) codes are the little square codes you see in magazines or on cereal boxes now. One BCS classroom, under the leadership of students and by collaborating with other Birmingham schools, created a website last week called Traveling Books. The purpose is to share the books our students have enjoyed with others by mailing the books to other schools while receiving other books from them. Inside the books are QR codes that will take the reader to the website where they can write a review, discuss the book with other students across the district (and eventually beyond) and "order" another book. The QR code moved from being "cool" to "school" by making collaborating with others more accessible.

Technology continues to change rapidly making it very hard to keep up. When it is all said and done, we must continue to be responsible and wise when it comes to making sure "cool" moves to "school". BCS is committed to continuing to use technology when it is appropriate and relevant, not just because it is cool!"

Your donation is very important to us and we appreciate your consideration to support our Blast for 2012. We have 3 levels of donations based on dollar value clip levels. See the attached Donation Form to see the benefits each level receives. All donations will receive a tax donation receipt. If you are interested in donating, please use the donation form that follows. We can pick up your donations, or you may mail them to the address above.

If you have any questions please feel free to contact Melinda McTaggart Stone (mctaggartstone@yahoo.com) at (248) 642-4714 at any time. Thank you in advance for considering our request. Your gift will make a difference in our community as you support our kids and we support your business!

Sincerely,

2012 Blast Auction Committee: Melinda McTaggart Stone, Jonas Rodger and Gayle Filbin